



MEDIA ALERT

Arrive Alive Conference November 6th and 7th

For release November 1st 2016, 07:00

- WHO:** arrive alive DRIVE SOBER; local police services; drug recognition experts/scientists; community groups, health professionals, businesses and volunteers. Special guests: Honourable Steven Del Duca, Minister of Transportation; Stephen Rhodes, Deputy Minister of Transportation; Darrin Grondel, Director of the Washington Traffic Safety Commission; and Chief Superintendent Chuck Cox, Highway Safety Division, Ontario Provincial Police.
- WHAT:** Annual conference to share insights, research, statistics, best practices, and prevention strategies. To discuss current, latest legislation; marijuana issues both present and future; impaired driving testing and arresting procedures/challenges; and more.
- WHEN:** Sunday, November 6th 2016 – 1:30p.m. – 8:30p.m.
Monday, November 7th 2016 - 7:00a.m. – 3:00p.m.
- WHERE:** Holiday Inn Yorkdale, 3450 Dufferin Street, Toronto
- WHY:** arrive alive DRIVE SOBER hosts an annual conference to provide a meeting ground for members and like-minded professionals. This year with the changes to marijuana as proposed by the federal government there is increased concern around drug impaired driving. Ontario's latest Highway Traffic Act changes will be shared as well.
- CONTACT:** Anne Leonard, 416-485-4411; cellular 647-529-6440

Visit www.arrivealive.org for more information.